

ANNEX I

**Public redacted version of the
Report on the Registry's outreach activities**

ICC-02/04-01/05-491-Conf-AnxI

Report on the Registry's Outreach Activities in respect of the Date for the Commencement of the Confirmation of Charges Hearing in the Kony Case

I. INTRODUCTION

1. Pursuant to the "Second decision on the Prosecution's request to hold a confirmation of charges hearing in the Kony case in the suspect's absence" issued by Pre-Trial Chamber II ("Chamber") in its previous composition, on 4 March 2024 ("Second Decision"),¹ the Registry hereby submits its Report on the outreach activities undertaken in respect of the date for the commencement of the confirmation of charges hearing.
2. The Registry embarked on outreach activities with the goal of ensuring that the Second Decision is effectively communicated and that the information on the commencement of the confirmation of charges hearing reaches out to Mr Kony, and/or through affiliated networks of intermediaries who are likely in communication with him, [REDACTED]. To achieve this overall objective, the Public Information and Outreach Section ("PIOS") of the Registry has proceeded in the same manner as it recently did for the notification of the charges using the Proposed Plan for Outreach Activities² as a basis, with adapted messages.
3. As per instruction of the Chamber, messages highlighted the decision to hold a confirmation of charges in Mr Kony's absence should he not appear commencing on 15 October 2024.
4. The Registry initiated a wide-ranging mass media campaign, utilised social media platforms and conducted targeted and informative face-to-face meetings with [REDACTED] relevant communities and stakeholders in northern Uganda. Although the

¹ Pre-Trial Chamber II, "Second decision on the Prosecution's request to hold a confirmation of charges hearing in the *Kony* case in the suspect's absence", 4 March 2024, January 2024, ICC-02/04-01/05-481.

² Registry, "Registry's Proposed Plan on Outreach Activities and Notification Efforts", 19 December 2024, ICC-02/04-01/05-473-Conf-AnxI.

radio campaigns in northern Uganda and in the Central African Republic (“CAR”) will continue until 11 April 2024, the rest of the planned activities of the Proposed Plan for Outreach Activities were accomplished in the present reporting period, which spans from 4 March to 1 April 2024.

II. SUMMARY OF RESULTS

5. Since radio has been proven to be one of the most effective mediums for reaching wider audiences, including communities affiliated with Mr Kony, the Registry invested significant efforts in executing a mass radio campaign.
6. In northern Uganda, [REDACTED] PIOS took a proactive approach and broadcasted spot messages in the Acholi language, which is widely spoken in the region. The goal of these messages was to inform the public about the Second Decision to hold a confirmation of charges hearing against Mr Kony in his absence if he fails to appear, commencing on 15 October 2024.
7. Similarly, in the CAR, the Registry embarked on a robust campaign through a mix of national and local community radios. The languages used in the CAR were French and Sango to adapt to the context in this country and to strategically reach out to the members of Mr Kony’s inner circle who are believed to have learnt these languages.
8. In addition, key newspapers were used to distribute a Questions and Answers paper (“Q&A Paper”) aimed at publicising the Second Decision, the date of the commencement of the confirmation of charges hearing and, addressing misunderstandings and misconceptions about the proceedings.
9. Efforts to ensure that Mr Kony is made aware of the commencement of the confirmation of charges hearing against him involved a multi-faceted campaign that employed several

approaches. One of the approaches used was engaging the communities in northern Uganda [REDACTED] through face-to-face meetings to share the information via word of mouth, as this was deemed one of the most effective means to reach him. This involved organising series of meetings, including one with [REDACTED], and two others in strategically significant locations [REDACTED], was also held to reinforce the messages.

10. Lastly, the specific page on the ICC website that was created in relation to the Kony case during the implementation of the Proposed Plan for Outreach Activities was updated with all relevant information regarding the starting date of the confirmation of charges hearing, and other relevant information materials produced during this second campaign. The Registry also made the most of its social media platforms such as X/Twitter, Facebook, Instagram, LinkedIn and WhatsApp, to increase the impact of its publicity efforts.
11. The following results of the outreach efforts were achieved, details of which are provided in the subsequent headings:
 - i. Five hours of interactive live radio programmes were held on three radio stations in Gulu and Kitgum, with 46 individuals participating in the programmes through phone-ins, WhatsApp and text messaging;
 - ii. Pre-recorded messages in Acholi informing the date of the commencement of the confirmation of charges hearing and the charges against Mr Kony were aired on three popular vernacular radio stations, namely, Mega FM, Rupiny FM and Mighty Fire FM radio stations three times a day, bringing the total of messages broadcasted to 320;
 - iii. An estimated eight million people in northern Uganda, and some parts of Southern Sudan and the Democratic Republic of the Congo ("DRC"), is the estimated audience reached through the radio campaign in northern Uganda;

- iv. 48,700 copies of the Q&A Paper on two leading national daily newspapers, Daily Monitor and New Vision, were printed and circulated nationwide on 15 and 21 March 2024, respectively; 26,000 copies carried inserts of the Q&A Paper in Acholi in New Vision and were distributed countrywide; each day, the New Vision online page³ has an average of 26,000 readers, and it will remain accessible until 29 March 2024. The Daily Monitor uploaded the advert on their website⁴ on 21 March 2024 and it will be accessible for the next two weeks, with an estimated daily readership of 34,000 people;
- v. [REDACTED];
- vi. 622 community members and stakeholders [REDACTED], were engaged directly in three different meetings with Outreach staff, including some of Mr Kony's [REDACTED];
- vii. An estimated audience of six million people was reached in the CAR by national and community radios, broadcasting two interviews with the ICC Spokesperson and ICC-produced radio spot messages in French and Sango;
- viii. The update of the page on the ICC website created in relation to the Kony case, containing all information and materials⁵ received 812 page views by 600 visitors during the period; and
- ix. 88 posts, highlighting the press release, the Q&A Paper and the outreach efforts in the region, were published on the Court's social media platforms, generating a total of 206K impressions (i.e., number of times the content was displayed on a screen) and 8K (i.e., number of interactions with the content – likes, comments, shares, saves, etc.).

III. ACTIVITIES

A. Media campaign, traditional mass media

³ New Vision online page daily: <https://www.newvision.co.ug/opportunities/supplements-440>.

⁴ <https://www.monitor.co.ug/resource/blob/4557232/21f081cbeba9d2eeea9e9b4fdd158d5b/icc-against-kony-data.pdf>.

⁵ <https://www.icc-cpi.int/uganda/kony/information-on-the-kony-case>.

a. Broadcast of Spot Messages

12. To ensure a comprehensive understanding of the Second Decision by a larger audience in northern Uganda and its surrounding borders, on 15 March 2024, three radio stations, Mega FM, Rupiny FM and Mighty Fire FM commenced the broadcast of pre-recorded spot messages in Acholi. The key messages, thirteen in total, were designed in a question-and-answer format, and addressed the most frequently asked questions about the proceedings, which were gathered from the communities during various interactions with them. Until 31 March 2024, the messages were repeated three times a day during peak hours (morning, noon, and evening). Extra bonus broadcast time was offered by the respective radio stations, resulting to a total of 320 being aired during the present reporting period. Considering that [REDACTED] where the preferred media is vernacular local radio rather than television, the PIOS opted for the reinforcement and expansion of this segment of the campaign with two additional radio stations, thus increasing the possibilities of information about the commencement of the confirmation of charges scheduled for 15 October 2024 and the charges being conveyed to Mr Kony.

b. Interactive Radio Programs

13. Registry Staff participated in five live interactive radio talk shows on Radio Rupiny FM 95.7, Mega FM 102, and Mighty Fire FM 104, which are stationed in Gulu City, and Kitgum town respectively, in the Acholi sub-region. These three community radio stations are the most listened to vernacular channels especially among rural communities in northern Uganda, including the general public around the region's borders.

14. Radio Rupiny hosted the first of the five talk shows on 13 March 2024 during the stations crowd-pulling radio hour programme called "Ábokalam" in the Acholi language, meaning, "the big discussion". The succeeding programmes were hosted on Mega FM on 14 and 22 March, on Mighty Fire FM on 18 and 23 March 2024. The discussions were tailored and focused, providing in-depth analysis of the Second Decision, the charges against Mr Kony, the presumption of innocence and his rights to be represented by a lawyer even in his

absence. In all programmes, the Registry staff would emphasise the date of the confirmation of charges hearing to enable the listeners retain the date of the upcoming hearing.

15. The programmes were dynamic and interactive, and opened up a two-way engagement with the audience who participated and asked critical questions. 46 individuals from various locations in Gulu, Kitgum and their outskirts phoned, or texted the studio numbers and expressed their optimism in the proceedings that have been initiated. At the same time, they conveyed concern that Mr Kony, who remains a suspect at large, may not surrender himself for a trial even if the charges were to be confirmed.

16. An estimated population of eight million people across the Acholi, Lango, West Nile sub-regions in northern Uganda, and some parts of Southern Sudan and the DRC, has potentially listened to the programmes aired on the three radio stations. Moreover, an additional estimated audience of 68,885 people followed the live streaming of the discussions, and on their various online platforms, such as Facebook, X (formally Twitter) and WhatsApp.

c. Radio campaign in CAR

17. In close coordination with relevant sections of the Registry and based on the information provided by them, PIOS decided to expand its efforts on a radio campaign in the CAR.

18. In particular, an expected audience of six million people were reached through two national radio stations, Guira FM and Ndeke Luka,⁶ which cover the majority of the CAR territory

⁶ Radio Ndeke Luka has an expected audience of 3 million people and correspondents and offices in Bangui, Bambari, Berberati, Bouar, Bozoum, Ndélé, Obo, Birao, Beloko, Bangassou, Bria, Bossangoa, Mobaye. Radio Ndeke Luka is considered amongst the most listened radio in the Central African Republic. It broadcasts live 24/7 in French and Sango throughout the country with more than ten FM transmitters, and coverage by around twenty partner radio stations. Its presence on Canal Satellite Afrique allows it national coverage (channel No 545). The radio can also be listened to in streaming from its website: www.radiondekeluka.org. Guira FM also has an expected audience of 3 million people and covers the following districts: Haut-Mbomou (Obo), Mbomou (Bangassou), Vakaga (Birao), Bamingui-Bangoran (Ndélé), Kaga-Bandoro, Haute-Kotto (Bria), Nana-Mambere (Bouar), Mamberé-Kadéi (Berberati), Ouaka (Bambari), Kemo (Sibut), Ouham (Bossangoa), and Ouham-Pende (Paoua).

and are amongst the most popular radios in the country. They both featured two different interviews in French and Sango with the ICC Spokesperson and Head of the Public Affairs Unit, who publicised the date of the commencement of confirmation of charges hearing against Mr Kony in his absence, should he not appear, the charges against him amongst other relevant information about the proceedings.⁷ Guira FM also posted the interview on their websites⁸ and it repeated for a total of four times. The Registry also leveraged its contacts with two community radios in [REDACTED] to air ICC-produced radio spot messages addressing the charges and the most commonly asked questions in French and Sango. Broadcast of these spots in [REDACTED] started on Monday 25 March 2024 and will continue for three weeks twice a day during the 08:00 and 18:00 news. In [REDACTED] the airing started on Saturday 23 March 2024 and will continue once a day until Saturday 20 March 2024. These two locations were chosen based on the information available to the Registry and the fact that it is the area where victims of crimes allegedly committed by the Lord Resistance Army in the CAR reside.

d. Publication of a Q&A Paper

19. To widely publicise the Second Decision, address misconceptions and respond to critical questions and issues the victims' communities and members of the public have raised, on Thursday 21 March 2024, the Registry published in English, a full page Q&A Paper in English in the New Vision Newspaper and it was prominently featured on page 11 of the publication.

20. As one of the country's longest-established national dailies, the Registry opted to advertise with it because of its dedicated and wider readership from across all sectors of the Ugandan population. The Thursday edition is one of the most crucial because it contains components of business and tenders, and individuals purchase it for its main stories, advertisements,

⁷ Radio Ndeke Luka aired the interview on Sunday 24th March in the Justice Magazine in the morning at 8:20 and in the evening at 18:25. Guira FM aired the interview on 14 March during the noon and evening news.

⁸ The interview is accessible on Guira FM website in [French](#) and [Sango](#) at the minute 13 of the News program.

and financial literacy, among others, thus attracting a broader audience across Uganda and neighbouring countries. Eleven thematic subjects constituted the English Q&A advertisement, and 26,000 copies were circulated nationwide.

21. The newspaper also carried an insert produced in the Acholi language containing thirteen questions and answers, further expounding on the essential elements related to the present impending judicial proceedings. The publication of 26,000 copies was circulated nationwide, with 10,898 copies distributed in the northern region, the main target population for the Acholi inserts.
22. Further, the newspaper hosted the Q&A paper on its online platform, and it has been viewed over 45,000 times since it was uploaded. It will remain online until 19 April 2024, potentially reaching the Ugandan diaspora worldwide. To increase the multiplier effect of propagating the Q&A Paper, the PIOS shared the link widely with WhatsApp groups and other platforms of civil society activists, legal and academic communities, victims associations, media groups, and other related networks in Uganda.
23. The Daily Monitor, the second-largest leading daily national newspaper, also featured a full page of the same Q&A Paper on page 7 of its Friday, 15 March 2024 publication. A total of 22,700 copies were distributed countrywide and uploaded to the paper's website, which will remain accessible for the next two weeks.
24. Further, the newspaper hosted the Q&A on its online platform and it has been viewed 34,000 times since it was uploaded. It will remain online until 19 April 2024, potentially reaching the Ugandan diaspora worldwide.
25. To increase the multiplier effect of propagating the Q&A Paper, PIOS shared the links of the respective publications widely with WhatsApp groups and other platforms of civil

society activists, legal and academic communities, victims associations, media groups and other related networks in Uganda.

26. The Q&A Paper in English⁹ and French¹⁰ was also shared with the African Press Organization (“APO”) for circulation to their database of media in selected countries: CAR, DRC, Uganda, Republic of the Sudan and Republic of South Sudan. As one of the most prominent press release distribution services in Africa with an extended database, APO helped to reach wider media networks in these selected countries.

B. Engagement with relevant stakeholders and communities

a. Engagement/dialogue with influential clan and community leaders and community outreach

[REDACTED]

27. The multi-pronged campaign to inform Mr Kony of the charges encompassed [REDACTED] as this was deemed one of the best ways to reach him through word of mouth.

28. On 16 March 2024, representatives of the Registry held a close-door bi-lateral meeting [REDACTED]. The Registry provided updates on the case, reiterating the Second Decision to commence the confirmation of charges hearing against Mr Kony *in absentia*, should he not appear, on 15 October 2024. This meeting increased the chances of Mr Kony being informed of the charges against him [REDACTED].

29. In addition, the Registry carried out two other meetings in two crucial locations: [REDACTED]. The first of these interactions with [REDACTED] took place on 15 March 2024 [REDACTED], and was attended by 240 inhabitants of the community, including

⁹ <https://international-criminal-court.africa-newsroom.com/press/questions-and-answers-on-the-charges-against-joseph-kony-and-the-commencement-of-his-confirmation-of-charges-at-the-international-criminal-court?lang=en>.

¹⁰ <https://international-criminal-court.africa-newsroom.com/press/questions-and-answers-on-the-charges-against-joseph-kony-and-the-commencement-of-his-confirmation-of-charges-at-the-international-criminal-court?lang=fr>.

influential representatives from [REDACTED] youth, women and the general members of the locality. The participants were updated by the Registry on the recent developments in the case of Mr Kony, and the Second Decision of the Chamber to proceed with the confirmation of charges hearing against Mr Kony *in absentia*, should he not appear, the presumption of innocence, and his rights as a suspect before the ICC to be represented by counsel in his absence, constituted part of the discussions.

30. On 14 March 2024, the Registry organised a similar community meeting in [REDACTED] by 300 participants, most of whom are clan members and potential networks of Mr Kony. Like the interactive session [REDACTED], this interaction replicated a similar format, and the Registry reinforced the key messaging related to the subject matter, highlighting the date of the impending commencement of the confirmation of charges hearing, and thereafter responded to questions. The Registry observed continuous high interest from these communities demonstrated by consistency in their large turn-out, and the substantive issues and questions and discussed, which [REDACTED].

b. Stakeholders' meetings in Gulu city with key interlocutors, [REDACTED]

31. As was stated in the Proposed Plan for Outreach Activities, activities of which were replicated during this second phase of the campaign, critical actors in northern Uganda remain active in the transitional justice discourse and they [REDACTED].

32. Despite being in existence during the 2006-2008 peace negotiations between the government of Uganda and the LRA, these established structures have remained relevant and influential. [REDACTED] ICC representatives [REDACTED] with Mr Kony. As a result, [REDACTED].

33. On 14 March 2024, the Registry held an interactive dialogue with 82 of these stakeholders, comprising of [REDACTED] civil society representatives, the academia, victims groups and local government leaders who have been involved in transitional justice discussions in the

region. The dialogue was facilitated by PIOS staff of the Registry, explaining the Second Decision and the starting date of the confirmation of charges hearing in the absence of Mr Kony.

34. Most of the attendees had also closely participated in information sessions of the proceedings against Mr Dominic Ongwen, and they welcomed the Chamber's decision to start the proceedings against Mr Kony, with optimism that Mr Kony might surrender himself to the ICC for a trial in the future, opening a possibility for victims in this case to request for reparations should he be found guilty. Some opined that the decision has again brought the limelight on the situation of northern Uganda and called on States Parties and the international community to revamp efforts to facilitate the arrest of Mr Kony.

C. Social media - Audio-visual materials and posts on social media platforms

35. PIOS used its social media platforms – X/Twitter, Facebook, Instagram and LinkedIn¹¹ – to raise awareness about the Second Decision in relation to Mr Kony and the starting date of the confirmation of charges hearing, highlighting the ongoing notification efforts in the region. In particular, visuals with Frequently Asked Questions (“FAQs”) were posted.

36. Over the reported period, 88 posts were published on the Court's social media platforms, generating a total of 206K impressions (i.e., number of times the content was displayed on a screen) and 8K engagements (i.e., number of interactions with the content – likes, comments, shares, saves, etc.).

D. ICC website

¹¹ X/Twitter ICC accounts in English <https://twitter.com/intlcrimcourt> and in French

<https://twitter.com/CourPenaleInt>;

Facebook ICC accounts in English <https://www.facebook.com/InternationalCriminalCourt/> and in French

<https://www.facebook.com/CourPenaleInternationale/>;

Instagram ICC accounts in English <https://www.instagram.com/internationalcriminalcourt/> and in French

<https://www.instagram.com/courpenaleinternationale/>;

LinkedIn ICC account <https://www.linkedin.com/company/international-criminal-court---cour-p-nale-internationale>.

37. PIOS updated the specific subpage created in relation to the Kony case both in English and French adding all relevant new documents in relation to the case, including the Second Decision, the related press release and an online version of the new FAQs in the case.¹²
38. The page was highlighted on the homepage of the ICC website and shared on the Court's social media platforms. The webpage (in both English and French) received 812 page views by 600 visitors during the period from 4 to 28 March 2024.

IV. REACTIONS, QUESTIONS AND CONCERNS RAISE

39. In general, interests in Kony case remain high among the Ugandan population, particularly the victims' affected communities connected to the present case, and the actors engaged during the interactive outreach activities conducted (i.e. interactive radio programmes and meetings with relevant stakeholders, communities [REDACTED]).
40. Participants' reactions to the decision were mixed, some welcoming the decision with cautious optimism, while others were unreservedly positive about the decision, with prospects that the victims who have waited for 19 years could, the first time, have the opportunity to be heard at the ICC. Some of them were related to the (limited) number of charges and to the crimes allegedly committed outside of the scope of the DCC. Others were related to the possibilities to arrest the suspect and enforcement mechanisms. A number of questions, especially those received during the radio discussions, were about the suspect's right, presumption of innocence and how the Pre-Trial Chamber can maintain this balance during the confirmation of charges in the absence of the suspect. Often questions were

¹² <https://www.icc-cpi.int/uganda/kony/information-on-the-kony-case>.

asked about the judicial proceedings and the next steps. Lastly, the interlocutors were also interested in the participation of victims in the proceedings and possibilities for reparations.

V. CONCLUSION

41. In light of the above report, as ordered by the Chamber on 4 March 2024, the Registry informs that it has taken all necessary measures to conduct effective outreach activities to inform Mr Kony [REDACTED] of the decision to commence with the confirmation of charges hearing against him in his absence, should he not be present, on 15 October 2024.
42. The Registry has ensured that varied and extended channels of communication were utilised to reach a large population, [REDACTED] Mr Kony to ensure they are aware of the judicial proceedings against him. The activities started on 13 March 2024, following the production of all relevant information and materials related to the campaign in several relevant languages, English, French, Acholi and Sango, (i.e. videos, Q&A Paper, cards and visuals for social media, spots and messages). The Registry will conclude the planned activities by 11 April 2024, after the completion of broadcasting the last planned radio programmes and spots in Uganda and in the CAR. Specific information materials developed will remain available for several weeks on the websites of two national newspapers in Uganda, New Vision and the Daily Monitor, while those on the ICC website will permanent and updated as the judicial processes in the case progress.