



ICC-PIDS-RT-2 JULY-SEPTEMBER/07\_En

**OUTREACH ACTION PLAN FOR THE DEMOCRATIC REPUBLIC OF THE CONGO: JULY TO SEPTEMBER 2007<sup>1</sup>**

**Objectives:**

- Prepare the ground for the trial and respond to the needs for information during the initial hearings phase in the case of *The Prosecutor v. Thomas Lubanga Dyilo*.
- Intensify outreach activities in Ituri.
- Explain the Office of the Prosecutor's policy.
- Provide general information about the Court to the groups not yet targeted and communicate more with the specific groups.

<b>Activity cluster No. 1: Outreach and information missions for grass-roots communities</b>						
<b>Specific activity</b>	<b>Time frame</b>	<b>Organisers and venue</b>	<b>Activity objective</b>	<b>Target audience</b>	<b>Human resources</b>	<b>Verification tools</b>
5 information sessions in Mahagi	17 - 21 August	ICC-PIDS, Mahagi	<ul style="list-style-type: none"><li>- Inform participants about the activities of the ICC and the crimes within its jurisdiction.</li><li>- Prepare or train the target audience to conduct outreach activities through</li></ul>	Local authorities, churches, traditional leaders, representatives of the Mahagi quarters, the NGOs	PIDS: Nicolas Kuyaku Lipadho	- Activity report

<sup>1</sup> This plan reflects only the outreach measures planned for the third quarter of the year – July - September 2007. Similar activities will be planned for the next quarters in order to ensure that the information is continuously channelled to the populations directly affected by the conflict.

			meetings with a view to holding a large public information meeting.			
<b>Information day about the Court for Kinshasa journalists</b>	10 August	PIDS, VPRS	<ul style="list-style-type: none"> <li>- Explain the Trial Chamber's decision of 18 July in the case of The Prosecutor v. Thomas Lubanga.</li> <li>- Inform participants about the ICC's activities and the crimes within its jurisdiction.</li> </ul>	Kinshasa print and broadcast journalists	PIDS: Patrick Tshibuyi VPRS: Fatou Sylla	<ul style="list-style-type: none"> <li>- Standard performance indicator forms</li> <li>- Activity report</li> <li>- List of attendees</li> </ul>
<b>Communication and information day with local NGOs in Kinshasa</b>	10 August	PIDS, VPRS	<ul style="list-style-type: none"> <li>- Explain the Trial Chamber's decision of 18 July in the case of The Prosecutor v. Thomas Lubanga.</li> <li>- Evaluate cooperation with NGOs in relation to outreach.</li> </ul>	Leaders and organisers of NGOs	PIDS: Patrick Tshibuyi VPRS: Fatou Sylla	<ul style="list-style-type: none"> <li>- Completed performance indicator forms</li> <li>- Third-party reports</li> </ul>
<b>Information day about the Court for Ituri journalists</b>	16 August	PIDS, VPRS	<ul style="list-style-type: none"> <li>- Explain the Trial Chamber's decision of 18 July in the case of The Prosecutor v. Thomas Lubanga.</li> <li>- Communicate with participants about the ICC's activities and the</li> </ul>	Journalists from Bunia, Mahagi, Aru, Mambassa, Kasenyi	PIDS: Patrick Tshibuyi Nicolas Kuyaku VPRS: Fatou Sylla	

<b>Information day for Bunia community leaders</b>	16 August	PIDS, VPRS	<p>crimes within its jurisdiction.</p> <ul style="list-style-type: none"> <li>- Explain the Trial Chamber's decision of 18 July in the case of The Prosecutor.</li> <li>- Prepare or train the target audience to conduct outreach activities through meetings with a view to holding a large public information meeting.</li> </ul>	Ethnic group leaders and Quarter Heads	PIDS: Nicolas Kuyaku VPRS: Fatou Sylla	
<b>4 information sessions in Aru</b>	22 - 28 August	ICC-PIDS, Aru	<ul style="list-style-type: none"> <li>- Inform participants about the activities of the ICC and the crimes within its jurisdiction.</li> <li>- Prepare or train the target audience to conduct outreach activities through meetings with a view to holding a large public information meeting.</li> </ul>	Local authorities, churches, traditional leaders, representatives of Aru's neighbourhoods, the NGOs	PIDS: Nicolas Kuyaku FOCDEP (local NGO)	
<b>Outreach tour on the Office of the</b>	20 September	ICC; Bunia, Mahagi, Aru,	<ul style="list-style-type: none"> <li>- Provide information about the latest</li> </ul>	Community leaders, local NGOs and local judicial	PIDS: Paul Madidi OTP-	

<b>Prosecutor's policy and on victim participation</b>		Kasenyi	<p>judicial developments and interact with the participants.</p> <ul style="list-style-type: none"> <li>- Explain the Office of the Prosecutor's prosecutorial and investigations policy and identify participants' concerns.</li> <li>- Assert Lubanga's guaranteed rights to a fair trial.</li> </ul>	authorities.	Pascal Turlan VPRS – Laetitia Bonnet	
<b>Set up listeners' clubs in Bunia's higher institutes and neighbourhoods<sup>2</sup></b>	August	ICC; Bunia	<ul style="list-style-type: none"> <li>- Encourage the populations' participation in the Court's activities.</li> <li>- Evaluate the impact of the radio programmes and the other activities carried out in the field.</li> <li>- Bring the populations closer to the Court.</li> <li>- Prepare populations for the trial which they will be able to follow on the radio or television.</li> </ul>	General public and Bunia intellectual elites	PIDS Local NGOs	

<sup>2</sup> Generally, listeners' clubs require small radios to be made available to the target communities for communal listening. This has already been tried by the *Centre Lokole* because it gives it a way to measure the impact of its activities.

<b>Communication and information day with national and international NGOs and the press</b>	01 October 2007, Kinshasa	ICC, Kinshasa	<ul style="list-style-type: none"> <li>- Present all the outreach activities conducted during the first three quarters to partners.</li> <li>- Respond to the partners' concerns on the outreach strategies implemented in the field.</li> <li>- Secure partners' effective participation in outreach, particularly during the trial.</li> </ul>	NGOs, the press, the media	PIDS,	
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<b>Activity cluster No. 2: Interaction with general public through the media</b>						
<b>Specific activity</b>	<b>Time frame</b>	<b>Organisers and venue</b>	<b>Activity objective</b>	<b>Target audience</b>	<b>Human resources</b>	<b>Verification tools</b>
<b>Produce a series of programmes with Radio Okapi:</b> <i>"Chroniques"</i> <i>"Droits et devoirs"</i> , <i>"Institution, c'est facile à comprendre"</i>	July – September		<ul style="list-style-type: none"> <li>- Inform participants about the activities of the ICC and the crimes within its jurisdiction.</li> </ul>	General public	PIDS Paul Madidi P. Tshibuyi ICC: Legal representatives of the victims Radio Okapi	Broadcasts aired  Broadcasts recorded  Programme recordings  Feedback and other questions after programmes have been broadcast

<b>Air the “<i>Connaître la cour pénale internationale</i>” broadcasts on Bunia radio stations</b>	July – September	PIDS	<ul style="list-style-type: none"> <li>- Inform populations about the Court’s mandate, the rights of victims and the defence.</li> </ul>	General public	PIDS: Patrick Tshibuyi  Radio Candip, Canal Révélation, Radio Tangazeni Kristo	Evaluation report  Reports of listeners’ clubs
<b>Intermittent interventions (depending on current affairs)</b>	July – August September	ICC	Provide information on current matters at the ICC.	General public	PIDS ICC officials	
<b>Interventions on local radio stations during missions with OTP and VPRS</b>	September	ICC Radio Ocean Radio Colombe Radio Okapi	<ul style="list-style-type: none"> <li>- Provide information about the Court and the Office of the Prosecutor’s policy.</li> <li>- Provide information about victim participation.</li> <li>- Assert Lubanga’s guaranteed rights to a fair trial.</li> </ul>	General public	PIDS Paul Madidi VPRS Laetitia Bonnet OTP Pascal Turlan	

<b>Activity cluster No. 3: Work together with partners</b>						
<b>Specific activity</b>	<b>Time frame</b>	<b>Organisers and venue</b>	<b>Activity objective</b>	<b>Target audience</b>	<b>Estimated human and financial resources</b>	<b>Verification tools</b>
<b>1 Workshop for interns from the United Nations High Commission for Human Rights*</b>	Early September	ICC HCHR Kinshasa	<ul style="list-style-type: none"> <li>- Consolidate basic knowledge acquired by student interns on the subject of the prosecution of mass violations of human rights brought before the ICC.</li> <li>- Make appropriate documentation available to student interns.</li> </ul>	Student interns	<b>PIDS, Patrick Tshibuyi</b>	
<b>Workshop on the psychology of victims of international crimes and the problems associated with their protection</b>	From 09 to 13 July	Avocats sans Frontières ICC Kisangani	As above	Judges	<b>ASF PIDS (Documentation)</b>	
<b>Workshop analysing the decisions rendered by the Court which allow better understanding of the Statute</b>	From 16 to 21 July 2007	Avocats sans Frontières Kinshasa	Consolidate basic knowledge acquired by the lawyers during initial training, through the teaching of additional materials on the prosecution of mass violations of human rights before the Congolese courts.	Lawyers	<b>ASF PIDS (Documentation)</b>	

\* Increasingly, upon each new intake of interns, the High Commissioner for Human Rights is asking the Outreach Unit to give a presentation on the Court.

<b>Activity cluster No. 4: Media production</b>						
<b>Specific activity</b>	<b>Time frame</b>	<b>Organisers and venue</b>	<b>Activity objective</b>	<b>Target audience</b>	<b>Human resources</b>	<b>Verification tools</b>
<b>Broadcast sketches on RTNC and Digital Congo TV<sup>3</sup></b>	From 20 July - September	ICC; Kinshasa	<ul style="list-style-type: none"> <li>- Provide information about the concept of complementarity.</li> <li>- Also explain the presence of the ICC in the DRC.</li> <li>- Focus attention on the forthcoming trial.</li> </ul>	General public	PIDS: Paul Madidi CANACU	DVD CD SPOT Broadcast Public presentation
<b>Produce a sketch presenting an overall picture of the ICC</b>	September	ICC; Bunia	<ul style="list-style-type: none"> <li>- Provide information about crimes within the Court's jurisdiction.</li> <li>- Dispel any confusion between these crimes and ordinary crimes.</li> <li>- Attract the crowds during the tour in Ituri.</li> </ul>	General public	PIDS: Paul Madidi "Voix de la Jeunesse de l'Ituri"	